Consumer Law

The last decades have seen an increasing number of regulations aiming at framing the practices of professionals towards consumers. Consumer law has thus become an essential field of law that economic actors must inevitably take into account in their commercial thinking and strategies relating to B to C relationships.

Consumer law is a complex field of law and the rules applicable depending on the mode of sale (off-premises, e-commerce, etc.) or the sector concerned (alcoholic beverages, financial or credit services, food sector, etc.) are numerous and often difficult to grasp. The firm assists its clients to better understand and apply these rules in a way that is both pragmatic and in line with the reality of their operational constraints.

The firm advises large digital companies as well as start-ups or scale-ups. More specifically, these companies may be matchmaking platforms, car manufacturers, wine and liquors distributors or fashion companies.

The Consumer Law team is led by Jean-Philippe Arroyo, Martine Karsenty-Ricard and Béatrice Moreau-Margotin. Jean-Philippe Arroyo is a member of the Executive Committee of the French Association for the Study of Competition (AFEC) and of the International Distribution Institute (IDI). The firm is a member of the International League of Competition Law (LIDC).

The firm's Consumer Law team is recognized in numerous rankings for its expertise.

Ranking Décideurs magazine 2026 :

Advertising law and marketing – Highly Recommended
Digital Platforms Law and Applications - Recommended